



HONORING THE BEST IN DIGITAL HEALTH INFORMATION

NEWS RELEASE

For More Information:

Chris Behrend, Program Manager, 1-800-828-8225, webawards@healthawards.com

Competition Now Open for the 13th Annual Web Health AwardsSM

The online Call for Entries for the *Web Health Awards*SM (formerly called the World Wide Web Health Awards) is now available at webhealthawards.com. The deadline for the Winter 2011 competition is February 18th.

Now in its 13th year, the goal of the Web Health Awards is to recognize high-quality information in the fast-growing electronic health field. The competition is organized by the *Health Information Resource Center*TM (HIRC), a national clearinghouse for professionals who work in consumer health fields. The HIRC also sponsors the 18-year old *National Health Information Awards*SM (healthawards.com), the largest program of its kind in the United States.

A panel of expert judges in the web health field will review all entries and score them based on criteria listed on webhealthawards.com. Because of the dynamic nature of electronic health information, the Web Health Awards competition is offered twice each year—summer and winter.

Entries will be judged by division (type of organization submitting an entry) and category (format of the health information). Gold, Silver, Bronze and Merit awards will be presented in 17 divisions and 15 categories. Categories include *Web Sites, Audio & Video Webcasts, Blogs, and Social Networks*. Recognizing the rapid growth of smart phones and other portable digital devices, a new *mobile health application* category has been added for the Winter 2011 competition.

The entry fee for the Winter 2011 competition is \$58.00 (U.S.). All entrants in the winter competition will also receive a free subscription to *Web Health News*TM, an e-newsletter with valuable information for professionals who work in this fast-growing field.

For more information about the Web Health Awards, please visit the official program website: webhealthawards.com, or contact Chris Behrend, Awards Program Manager, phone: 1-800-828-8225, e-mail: webawards@healthawards.com.